



2010 IHEA Annual Conference
**“Today’s Youth IS Tomorrow’s
Legacy”**
June 3-5, 2010
Estes Park, Colorado

Exhibitor, Partner & Sponsor Information

The IHEA is seeking exhibitors, partners and sponsors for our Annual Conference, **June 3-5, 2010** in Estes Park, Colorado. Your organization’s/company’s information, products or services are of great interest to the more than 200 state/provincial hunter education administrators, officials and instructors who are expected to attend the conference. (These are the official state/provincial employees who are responsible for the coordination and delivery of hunter education in their respective state and province.) Conferees look for the latest tools and technologies to use in the delivery of hunter education training to nearly **750,000 students annually**. Our conference participants are eager to learn about new products and resources available to hunters and hunter educators.

IHEA conference sponsorships and partnership are many (see agenda). For example, on **Thursday evening, June 3rd**, we will have our annual trade show and evening partner’s reception. Exhibitor booths can be reserved using the reservation form below. If you desire more “face time” with conference participants and would like to do a formal presentation, hosting a refreshment break, luncheon, hospitality suite or other function is a great way to be recognized and have the conferee’s undivided attention during your presentation. Breakfasts can be provided for approximately \$18.00 per person (including all taxes and gratuities), lunches \$22.00, and dinners \$29.00. Morning and afternoon refreshment breaks can be provided for approximately \$9.00/per person.

Friday, June 4th will be a “**Field Day.**” The entire group will spend a the morning in Rocky Mountain National Park, and the afternoon at the range taking part in hands on field exercises and shooting events. Possibly your company would like to show and demonstrate your new 2010 products at this event, sponsorships can be made available for this day.

Lastly, the most anticipated event of the Annual Conference is the IHEA Banquet and Auction is slated for Saturday, June 5th. Donations for the silent and live auctions are always appreciated. Donations can be sent directly to Wayne East, Executive Director, IHEA, 2727 W. 92nd Ave., #103, Federal Heights, CO 80260

Upon registration, conference attendees receive a conference information packet and “goodie bag.” Samples, products, coupons or discounts included in the goodie bag are always greatly appreciated by the conferees.

Information about the conference can be obtained by contacting IHEA Executive Director Wayne East at (303) 430-7233 (exdir@ihea.com) or Mark Cousins, Colorado Division of Wildlife, (303) 291-7264, mark.cousins@state.co.us

Sponsorship Levels

Level	Cash/Product Donation/Contribution Amount	Benefits
Big Horn Sheep	\$2,500 and up (or in-kind match)	Full page advertisement in conference program; table at the Vendors Reception; three full conference registrations; notice of sponsorship on the IHEA website, verbal recognition at banquet; and appreciation award.
Bear	\$1,000 to \$2,499 (or in-kind match)	½ page advertisement in conference program; table at Vendors Reception; two full conference registrations; notice of sponsorship on the IHEA website, verbal recognition at banquet; and appreciation award.
Elk	\$500 to \$999 (or in-kind match)	¼ page advertisement in conference program; table at Vendors Reception; one full conference registration; notice of sponsorship on the IHEA website, verbal recognition at banquet; and appreciation award.
Deer	\$250 to \$499 (or in-kind match)	Notice of sponsorship on the IHEA website, verbal recognition at banquet; and name listed in conference program.
Pronghorn	\$100 to \$249 (or in-kind match)	Name listed in conference program.

If needed, additional passes can be purchased for the events:

- » Full Guest pass - \$150 includes all sponsored meals, breaks, IHEA Banquet & Auction
- » Limited Guest pass - \$50 includes IHEA Banquet & Auction only

Exhibitor/Sponsor Registration Form

Organization/Company Name: _____

Attendee's Name & Title: _____

Guest Name & Title: _____

Address: _____

City: _____ State/Prov. _____

Zip/Postal Code: _____ Phone: _____

E-mail: _____ Web Address: _____

Sponsor Amount \$ _____ Additional Guests \$ _____

Payment Method: Check # _____

Purchase Order # _____

Visa MasterCard AmEx

Card # _____

Exp. Date _____

Signature _____

Please send this registration sheet to:

IHEA Annual Conference
2727 W. 92nd Ave., Suite 103
Federal Heights, Colorado
80260

If you have any questions, please contact the IHEA at 303 430-7233.

Thank you very much!!

We sincerely appreciate your support!!